



Asiri Health is the leading private healthcare provider in Sri Lanka with highest quality of clinical standards with six hospitals owning a track record of being an innovative leader and being a hi-tech provider of a wide range of invaluable healthcare services. Our group of companies are situated in strategic locations in Colombo, Kandy and in the South enabling us to provide medical facilities to society.

We are looking for a suitable individual to work at the Group Marketing Department in Colombo. The successful candidate will be responsible for creating and managing multimedia content, ensuring alignment with our brand standards and objectives.

If you are truly determined to make your career with the leading brand in the private health care industry in Sri Lanka, you are invited to apply for the following position:

## **MULTIMEDIA EXECUTIVE**

### **Roles and responsibilities,**

- Develop, design, and produce multimedia content, including videos, graphics, and animations for various platforms.
- Collaborate with the marketing team to create compelling visual content for campaigns, social media, and the company website.
- Manage and maintain multimedia equipment and software.
- Edit and enhance video footage, audio recordings, and photographs.
- Ensure all multimedia content aligns with the company's brand guidelines and objectives.
- Stay updated with the latest trends and technologies in multimedia and digital marketing.
- Assist in planning and executing multimedia projects from concept to completion

### **Experience and qualifications,**

- Bachelor's degree or diploma in Multimedia, Graphic Design, Digital Media, or a related field.
- Proven experience in multimedia content creation, including video production, graphic design, and animation.
- Proficiency in multimedia software such as Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Illustrator).
- Strong understanding of digital marketing and social media platforms.
- Excellent communication and teamwork skills.
- Ability to manage multiple projects and meet deadlines in a fast-paced environment.
- Creative mindset with strong attention to detail..

***Please email your updated CV to [hr@asiri.lk](mailto:hr@asiri.lk) on or before 10<sup>th</sup> July 2024 by indicating the post applied for as the subject line of the email.***

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