



IOM International Organization for Migration
OIM Organisation Internationale pour les Migrations
OIM Organización Internacional para las Migraciones

Vacancy Notice

For Short-term (2-3 months) Positions

Open to External Candidates

IOM, acting as implementing partner for the European Commission, is seeking to recruit a number of local staff for support functions assigned to the European Union Election Observation Mission (EU EOM) in Sri Lanka. All positions are short term assignments (2 to 3 months) based in Colombo (or in the regions of Sri Lanka) and offer successful applicants the opportunity to gain valuable experience of working for an International Organization.

All candidates, should be non-partisan and willing and flexible to work in an environment with an intensive workload, have excellent command of English, good analytical and drafting skills and be familiar with MS Windows, Excel and Outlook. Candidates must be willing to work flexible hours and be able to perform under tight deadlines. Female candidates are encouraged to apply.

VNE-7 Social Media Analyst Assistant (1 Position)

Under the direct supervision of the Social Media Analyst (SMA), the Social Media Assistants will support the following tasks: monitor the online platforms of a sample list of political and electoral contestants, key state institutions officials, relevant opinion leaders, third-party campaign accounts, others; track the strategies used by candidates and parties to campaign on the main online platforms (Facebook - Twitter - YouTube); Analyse the types of online political advertising and sponsored content placed by electoral contestants during the election campaign (if data is available); Identify the presence of hate/inciteful speech, incitement to violence against candidates and political parties; Identify possible information manipulation efforts affecting the integrity of the electoral process; Provide insight on how women candidates and marginalized groups are portrayed in social media; Assist in acquiring knowledge of the general media landscape and existing regulatory framework for online content; Create social media monitoring databases and prepare qualitative and quantitative reports on the assigned online platforms; Suggest meetings with relevant stakeholders and participate in meetings with the SMA if needed. This may include meeting with institutions, agencies, internet activists, academics, social media and technology companies, domestic election observer organizations, and civil society groups.

Required qualifications include a university degree in political science, digital journalism, statistics, computer science, digital marketing, visual communication, digital advertising or another relevant field. A combined academic background of data analysis and social science is an asset; Knowledge of the country's digital and traditional media as well as political landscape and main stakeholders, culture, and regional expertise is an asset; High-level computer and IT literacy, including excellent command of Microsoft Excel and Google sheets; Experience in drafting qualitative and quantitative reports in a concise, visually appealing manner also through relevant charts; Fluency in written and spoken English/or language spoken by the EU EOM;

Preferred qualifications include professional experience with international organizations, CSOs, tech companies or digital communication agencies; Experience in advertising content creation (Facebook Ads and business management, Google Ads), digital marketing techniques, and social media management; Experience working with social media tools (e.g., CrowdTangle, Buzzsumo, Brandwatch, Sentione) and digital analytics tools; Experience in methodological approaches of social media monitoring and open-source intelligence techniques (OSINT).

Applications should be submitted **by email to recruitment@eueomsrilanka2024.eu** as soon as possible and, at the latest, by **18 August 2024, clearly stating the position VNE number in the subject line.**

Each application should include a CV and a short cover letter **in English only**, plus **full contact details**. Only short-listed candidates will be contacted. Immediate availability to start working is required.