Growth is a mindset.
Ready to nurture yours?

Seylan Bank, one of the most progressive banks in the country, is seeking a competent and forward thinking person to fill the following vacancy. This is your opportunity to join our dynamic team and move towards your career goals.

Data Analyst – Business Intelligence (Marketing)

Job Responsibilities

• Drive business insights through meaningful visualizations and logical data flows using analytic tools, research and data mining.

• Collaborate closely with functional and operational marketing teams to transform data into meaningful insights and proactively create new reporting areas using predictive analytics.

• Expand and improve the quality of the research findings by identifying and integrating internal and external sources of information.

• Creating a detailed business analysis, outlining problems, opportunities and solutions for a business.

• Drive fresh initiatives for financial planning and business intelligence systems.

• Involve in market research conducted by the Marketing department as a secondary function.

The Person

• Minimum 2 years of experience in data analytics preferably within a marketing environment.

• A professional qualification/ bachelor's degree in Computer Science, Statistics, Mathematics, Finance, Management or Economics.

• A proven track record of using various BI tools. (e.g. Tableau, SQL and Python)

• Conversant in using Advanced MS excel applications.

• Excellent communication skills together with strategic thinking and analytical mindset.

If you fulfill the above criteria, we invite you to email your CV along with a recently taken photograph to careers@seylan.lk within 7 days of this advertisement.

Only the shortlisted candidates will be contacted by Seylan HR

SEYLAN
BANK PLC
The bank with a heart

© 011 200 88 88 | www.seylan.lk