



Executive – Graphic Designer

Marketing Department

DO YOU EMBRACE
PERSEVERANCE, DISPLAY
RESILIENCE, AND BELIEVE THAT
COLLECTIVELY

we can foster growth and progress together?



You should ideally

- possess a relevant qualification in Graphic Designing, Visual Arts, or a related field
- preliminary Certificate In Marketing – SLIM/CIM will be a definite advantage
- possess overall 6 years of experience including 2-4 years of experience in graphic designing, preferably in a corporate environment
- be proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign), knowledge of web design (HTML, CSS), and familiarity with video editing software
- possess strong communication, creativity, attention to detail, and the ability to work under tight deadlines

You will be responsible for

- designing and developing creative content for digital and print marketing campaigns
- collaborating with marketing teams and business lines to understand project requirements
- maintaining brand consistency across all designs
- preparing visual assets for websites and social media platforms
- managing multiple projects and meet deadlines
- liaising with external vendors for printing and production of marketing materials
- staying updated with design trends and tools
- contributing towards operational activities of the marketing department and carryout participation in staff, branch activities
- adhering to service level standards

We are an equal opportunity employer, committed to promoting an inclusive and diverse environment. Recruitment to the Bank is based solely on merit and competency irrespective of other characteristics that make our employees unique.

Any form of canvassing is discouraged. Correspondence will only be with the short-listed candidates.

Please apply via e-mail by sending an updated CV or a DFCC Bank application form which could be downloaded from our website to recruit@dfccbank.com with the post applied for in the subject by 10 November 2024.

Chief Human Resources Officer, DFCC Bank PLC, 73/5, Galle Road, Colombo 03