

JOIN THE MOST AWARDED BANK IN SRI LANKA



With an enduring vision of being the most technologically advanced, innovative and customer friendly financial organization, we, the Most Awarded Bank in Sri Lanka, continue to progress steadily while being the first Sri Lankan bank to be listed amongst the Top 1000 Banks in the World.

Our unparalleled record of success is supported by an unmatched suite of digital offerings and superior standards in service, stability and performance. We are poised to ascend to even greater heights in the near future.

Manager – Digital Business Ecosystem

Job Profile

- Develop strategies to promote Digital Business Ecosystem 'Commercial Bank LEAP GlobalLinker' (CBC LEAP GL) and establish governance framework
- Manage ecosystem related activities and events to market digital innovation and technology branding both internally and externally
- Identify and establish partnerships with relevant industries/establishments
- Co-value creation through member engagement and industry partnerships
- Identify data monetization opportunities and leverage for business growth
- Coordination with key external and internal stakeholders
- Continuous improvement of user interface and experience of the CBC LEAP platform
- Carry out version upgrades and security reviews of CBC LEAP GL platform
- Conduct marketing and promotional campaigns
- Compliance with all internal and external controls

The successful candidate will be provided with an attractive remuneration package, commensurate with benchmarked financial institutions.

Interested candidates are invited to apply for the position, all applications should be routed through our corporate website

To apply, please visit,



Applicant's Profile

- Bachelor's degree in Business Administration, Marketing or Digital media or any related field from a recognised university
- Minimum five (05) years of professional experience in Digital Marketing, Business Development, or any related field, in a managerial capacity
- Certificate in Marketing, Project Management or any related field is a plus
- Strong analytical skills with the ability to interpret data, generate insights and make data-driven decisions
- Ability to manage digital innovation, partnerships and vendor relationships
- Ability to manage physical, virtual and hybrid events
- Excellent communication, presentation and interpretation skills with the ability to collaborate effectively across teams
- Good business sense, multi-tasking and flexibility in handling work