## JOIN THE MOST AWARDED BANK IN SRI LANKA



With an enduring vision of being the most technologically advanced, innovative and customer friendly financial organization, we, the Most Awarded Bank in Sri Lanka, continue to progress steadily while being the first Sri Lankan bank to be listed amongst the Top 1000 Banks in the World.

Our unparalleled record of success is supported by an unmatched suite of digital offerings and superior standards in service, stability and performance. We are poised to ascend to even greater heights in the near future.

## Senior Manager Corporate Digital Business Development

## **JOB PROFILE**

- Develop and execute a comprehensive digital strategy for Cash Management and Supply Chain Management to enhance corporate client engagement and satisfaction
- Stay updated with emerging digital trends, market needs and technological innovations to identify new opportunities and create digital products and services that give the bank a competitive edge
- Drive business development initiatives on the corporate and SME verticals to expand the digital portfolio, including new product launches and market penetration strategies
- Lead and mentor a team of professionals to achieve departmental objectives
- Identify and evaluate potential business opportunities and partnerships in the digital space
- Analyze market trends, competitor strategies and customer needs to inform decision-making
- Monitor and report on performance metrics related to digital initiatives

## **APPLICANT'S PROFILE**

- Bachelor's degree in Business, Finance, Marketing or a related field
- Masters Degree or relevant certifications in digital transformation or Fin Tech is an added advantage
- 10+ years of experience in corporate banking, business development or product management with a strong focus on Cash Management and Supply Chain Management Solutions
- Deep understanding of the corporate banking,
  SME landscape, digital transformation and financial technology solutions
- Experience in compliance, risk management and regulatory requirements in digital banking is preferred
- Strong leadership and project management skills with the ability to manage multiple stakeholders and cross-functional teams
- Excellent communication and client engagement skills with a demonstrated ability to influence senior stakeholders

The successful candidate will be provided with an attractive remuneration package, commensurate with benchmarked financial institutions.

Interested candidates are invited to apply for the position, all applications should be routed through our corporate website.

To apply, please visit,

www.combank.lk

Careers

Open Positions

Senior Manager Corporate Digital Business Development

(1) COMMERCIAL BANK