

# MARKETING EXECUTIVE



## LAKE HOUSE

The Associated Newspapers of Ceylon Limited (ANCL), widely known as the Lake House, is the home and heart of print media in Sri Lanka. The Lake House is looking for a talented and dynamic individuals who possess the following qualifications and requirements to fill the above vacancy

### QUALIFICATIONS AND REQUIREMENTS

- Passed the G.C.E. (A/L) Examination in any stream with 3 years experience in Marketing or Sales
- Full or part qualifications in CIM/SLIM would be an added advantage
- Ability to work in both Sinhala and English languages
- Good communication and interpersonal skills
- Computer literacy

### JOB ROLE

- Assist to develop and implement the corporate brand strategy
- Implement the annual marketing plan
- Carry out brand activation's

### REMUNERATION :

An attractive and negotiable remuneration package commensurate with the qualifications and experience will be offered to the right candidate.

For those who are interested please apply with detailed resume within 07 days of this advertisement to

[careers@lakehouse.lk](mailto:careers@lakehouse.lk)

AGE - BELOW 30 YEARS



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**THE HUMAN RESOURCES DEPARTMENT**  
The Associated Newspapers of Ceylon Ltd  
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