



Senior Banking Assistant

Marketing Department

DO YOU EMBRACE
PERSEVERANCE, DISPLAY
RESILIENCE, AND BELIEVE THAT
COLLECTIVELY

we can foster growth and progress together?



You should ideally,

- possess at least 4 Years of experience in marketing and banking industry experience is preferred
- possess full or part qualified in CIM or any Marketing qualification (SLIM, BSc in Marketing) and others (AAT, ICASL, CIMA or ACCA) will be an added advantage
- be able to multitask & be attentive to detail
- have good interpersonal and communication skills
- possess knowledge on using Excel and other applications
- have a flair for excellent customer service

You will be mainly responsible for;

- the overall branch branding in the branch network, My Space self-banking kiosks, and offsite ATMs.
- assisting in organizing ceremonies and events of branch openings/relocations and refurbishments
- the overall branch related marketing activities and visibility in the branch network
- visiting Branches monthly and monitoring the requirement to maintain the unique visibility of branch network
- handling of seasonal decorations and all special projects that are assigned from time to time and ensure that they are carried out in a timely manner with follow up.

Candidates should preferably have exposure in all above mentioned areas, however exposure in any one of the mentioned areas will also be considered for selection.

A competitive remuneration package and other fringe benefits as well as structured career advancement opportunities and extensive training are on offer for the chosen candidate.

We are an equal opportunity employer, committed to promoting an inclusive and diverse environment. Recruitment to the Bank is based solely on merit and competency. Any form of canvassing is discouraged.

Correspondence will only be with the short-listed candidates.

Please apply via e-mail by sending an updated CV or a DFCC Bank application form which could be downloaded from our website to recruit@dfccbank.com with the post applied for in the subject By February 21, 2025.

**Chief Human Resource Officer DFCC Bank PLC,
73/5, Galle Road, Colombo 03**